



ACSIL – Members Meeting August 3rd 2010

Members Meeting
August 3rd
11am EDT/4pm GMT
Association of Commercial Stock Image Licensors

Call in and time

- Time – 11am EDT/4pm GMT
- Duration 90 minutes
- Call in: 1-866-699-3239
- Code: 76334161
- WEBEX options will be available

Introduction

**Business Model
debate**

Jail Breaking
and Fair Use

Events

Outreach

Other
Business

Finding a New Business Model for Stock Footage

- Does online licensing limit negotiation? Or encourage the use of footage? Who negotiates? Are rates standard or ad hoc? Who decides?
- Is the “market rate” real?
- Are premium rates still acceptable? For what?
- Are there other ways to share in the profit or invest in the risk?

Jail Breaking into Fair Use - Debate

- IDA Newsletter – July 26th
- *Documentary filmmakers today gained access to previously "locked" DVD content for fair use in their productions under an exemption to the Digital Millennium Copyright Act granted to them by the US Copyright Office.*
- *The exemption was granted as a result of an action spearheaded by entertainment attorney Michael Donaldson, who assembled a coalition of documentarians and filmmaker organizations led by the International Documentary Association and Kartemquin Films, the Chicago-based nonprofit. Donaldson provided legal counsel for the effort on a pro bono basis, along with the USC Gould School of Law Intellectual Property & Technology Law Clinic, led by Professor Jack Lerner.*
- There will be a debate on this important development in the exception to the Digital Millennium Copyright Act.

Educational Outreach

Outreach

The new ACSIL/Footage.net site will be live from today.

Meetings and Events

Events

WestDoc 2010– Jessica Berman Bogdan
History Makers – Update – Max/Jill

*Call for Hidden Gems and other news
Hotel Change and exhibition venue*

Other: TBC

Other Business

Committee

Reports

REMINDER!

*See you all on
August 3rd*

www.acsil.org